
2026 EDITION



Dr Ben Hamer

Speaker kit



WWW.BENHAMER.SPACE

Overview

Dr Ben Hamer is an industry-leading and globally recognised futurist and curiosity expert who is available for keynotes, roadshows, panels, and as a podcast host, guest, or event MC. Ben has extensive experience presenting internally for organisations, at their external client events, and for major industry conferences. A personable, humorous and energetic presenter, Ben is able to distil complex topics into easy to understand insights and practical advice, backed by the research of ThinkerTank, a leading trend intelligence agency that he founded and where he serves as Chief Futurist.

Requirements

- Foldback monitor with speaker notes
- Lapel mic or headset for roaming

Formats

- On stage, face-to-face
- Hybrid setups using external studio
- Virtual events with high end experience



ABOUT BEN

To find out more about Dr Ben Hamer, scan the QR code and watch a quick introductory video



Dr Ben Hamer is a renowned sociologist and accredited futurist, ranked number 16 on the Global Gurus World's Top 30 Futurist Professionals list and number one for the Future of Work in the Asia-Pacific. As the Founder of ThinkerTank, a leading trend intelligence agency, Ben works with some of the world's leading brands to help them navigate disruption and thrive in uncertainty, combining his humour, storytelling, and rigorous evidence base to make sense of the trends shaping the way we'll live, work, and play in the future.

Ben has undertaken work and research around the world, including time spent leading critical projects at the World Economic Forum as well as being a Visiting Scholar at Yale University. He is an Adjunct Professor at Edith Cowan University and a Graduate of the Australian Institute of Company Directors, which sees him serve on the boards of the Australian HR Institute and Netball NSW.

A sought-after media commentator and keynote speaker, Ben is a LEGO Serious Play certified trainer and globally recognised voice on curiosity. As the creator of the Future-Fit Curiosity Framework, Ben helps organisations and their people make better decisions and build stronger teams by re-imagining what's possible. His forthcoming book, *The Art of Not Knowing: Why curiosity didn't kill the cat*, is set for release in late 2026.

Trusted by leading brands, including:



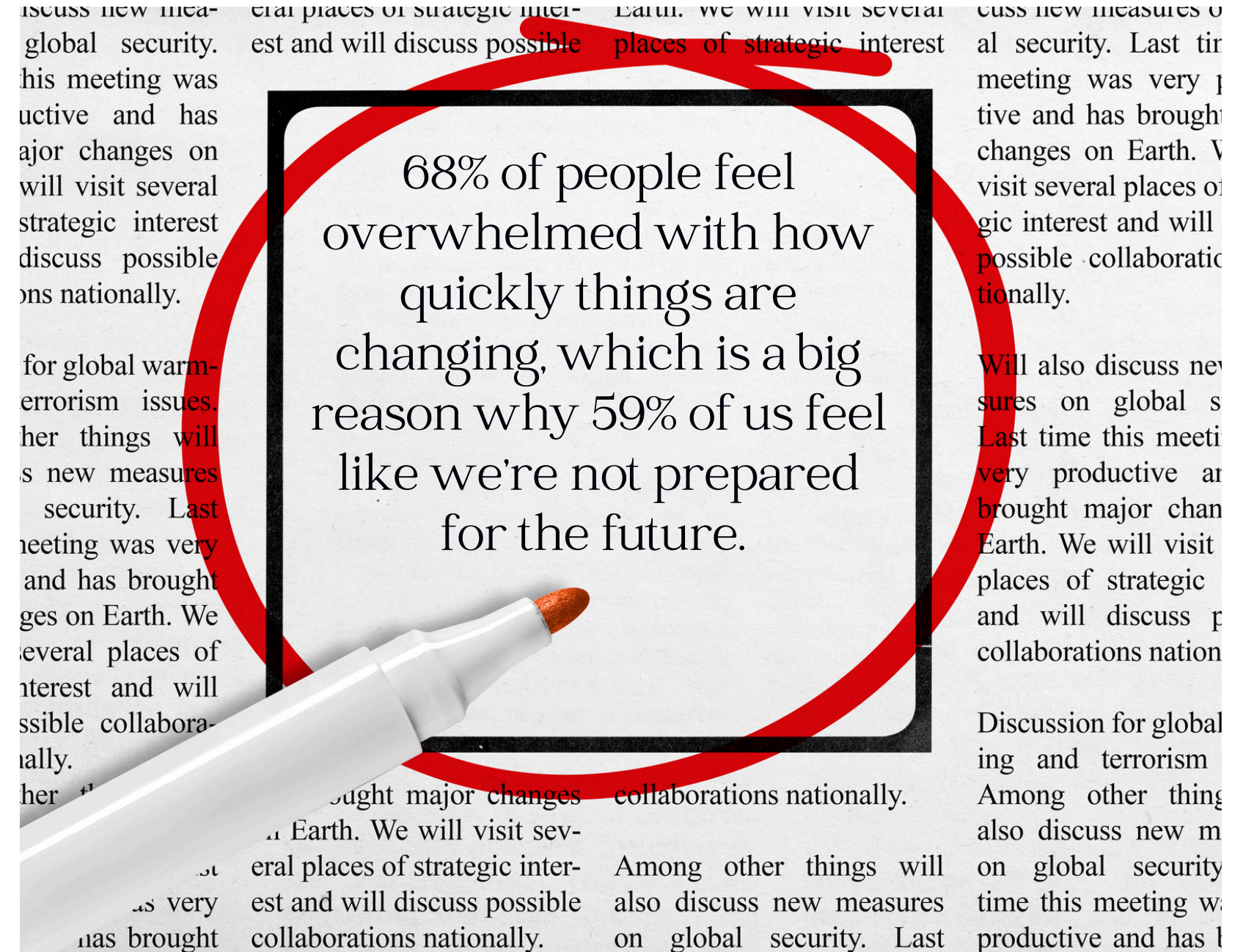
mastercard.



LinkedIn



We are experiencing change at the fastest rate in human history. But it is also the slowest that we will experience it for the rest of our lives.



When the future feels overwhelming, it's easy to feel negative, cynical, and out of control. Which is why many of the world's leading organisations are partnering with Dr Ben Hamer to build their curiosity, develop their future fitness, and gain the mindset and tools to see around corners and embrace change with confidence and optimism.



TALK TRACKS



All the different ingredients to making you and your people curious and future-fit

Each keynote is anchored to one of the five types of curiosity in the Future-Fit Curiosity Framework. That means every session connects back to the same intellectual foundation, and organisations that work with Ben across multiple topics are building something cumulative, not just collecting a series of unrelated ideas.

GREAT MINDS DON'T THINK ALIKE

discovery curiosity

Harness the power of curiosity to thrive in an unpredictable future, building the capability to ask better questions, challenge assumptions, and drive innovation and adaptability at every level.

YOUR FUTURE CUSTOMER

people curiosity

Explore what's actually driving customer expectations, behaviour, and trust, and build the empathy and curiosity to understand your customers as they are becoming, not as you assume them to be.

THE TRENDS SHAPING TOMORROW

strategic curiosity

Explore the signals and forces shaping the future of business, work, and society, and build the organisational habit of asking 'what if?' before everyone else does.

RISE OF THE HUMANS: THE FUTURE OF WORK

people curiosity

Unpack what's really driving employee expectations across generations, and explore how to build a culture where people genuinely want to stay, contribute, and grow.

ASK BETTER QUESTIONS

problem curiosity

Sharpen the quality of your decisions by sharpening the quality of your questions, with practical tools for getting to root cause rather than treating symptoms.

THE ART OF REIMAGINATION

transformational curiosity

Explore the psychology of assumption, learn how to question the obvious framing of a problem, and discover the solutions your competitors would never ordinarily consider.



1. GREAT MINDS DON'T THINK ALIKE

Scan the QR code to watch a video summarising this talk track



OVERVIEW

In a world where AI is handling more of the answers, the most valuable thing anyone can do is ask better questions. And at the core of that capability is curiosity. This keynote makes the case for curiosity as the most important capability for the future, exploring why most people and organisations unintentionally suppress it, and more importantly, how to build it at every level. Drawing on the Future-Fit Curiosity Framework and Ben's original research, attendees will leave with a new understanding of curiosity as a competitive edge, and the practical tools to start building it immediately.

CONTENT

- **Why curiosity matters:** Understanding its role as a competitive edge in a rapidly changing, AI-driven world.
- **The Future-Fit Curiosity Framework:** An introduction to the five types of curiosity, what drives each one, and what each makes possible.
- **Barriers to curiosity:** Exploring how culture, hierarchy, and bias suppress curiosity, and how to overcome them.
- **Curiosity in action:** Practical strategies for building curiosity at every level, from individual habits to organisational culture.

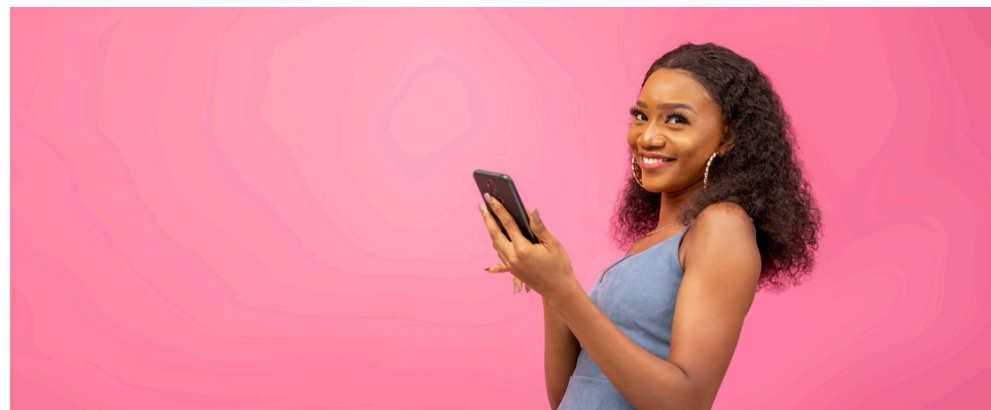
TAKEAWAYS

- A new understanding of curiosity as a strategic capability, not just a personality trait.
- Practical tools to start building curiosity immediately, at every level of the organisation.
- Strategies to identify and remove the barriers quietly suppressing curiosity in your organisation.
- Inspiration to lead with questions rather than answers, and build a culture where curiosity drives results.



2. THE TRENDS SHAPING TOMORROW

Scan the QR code to watch a video summarising this talk track



OVERVIEW

The world is evolving rapidly, but understanding where we've been provides critical insight into where we're headed. This is the flagship futures thinking keynote, drawing directly on ThinkerTank's trend intelligence to explore the forces reshaping business, work, and society. It's about reading the signals that sit outside your usual line of sight, connecting dots across domains, and building the organisational muscle of asking 'what if?' before everyone else does. The content is updated for every engagement to reflect your audience and what is trending right now, not what was relevant six months ago.

CONTENT

- **How we got here:** A brief overview of the key milestones that have shaped the world today, and why this moment is genuinely different.
- **Emerging trends:** A breakdown of the biggest global forces reshaping the future, from technology and AI to geopolitics, generations, and the economy.
- **The convergence story:** How these forces are colliding in ways that don't show up neatly in existing data, and what that means for your organisation.
- **Strategic Curiosity in action:** How to build the organisational habit of asking 'what if?' before the signals become obvious to everyone else.

TAKEAWAYS

- A clear and current picture of the forces reshaping your industry and organisation.
- A positive and evidence-based perspective on how to navigate disruption and change.
- Practical frameworks for staying ahead rather than constantly catching up.
- Inspiration to lead change rather than wait for it.



3. ASK BETTER QUESTIONS



OVERVIEW

The quality of your decisions is determined by the questions you ask. But most organisations are far better at answering than asking. We jump to solutions before we've understood the problem, mistake busyness for progress, and fix symptoms while leaving causes untouched. This keynote is about why we default to answers too quickly, how to generate and reframe questions to get to better outcomes, and why being a problem seeker matters more than being a problem solver. It's practical, interactive, and immediately applicable.

CONTENT

- **The answering trap:** Why organisations default to solutions too quickly, and the cognitive and cultural reasons that drive it.
- **Problem seeking vs problem solving:** Why the ability to identify that a problem exists matters more than the ability to fix it.
- **The art of better questions:** Techniques for generating, reframing, and deepening questions to get to root cause.
- **Questions in practice:** How to apply this approach in meetings, strategy sessions, and everyday decision-making.

TAKEAWAYS

- A clear understanding of why better questions lead to better outcomes, with evidence from across industries.
- Practical techniques for generating and reframing questions in any situation.
- A framework for getting to root cause rather than treating symptoms.
- Immediate tools to change how they run meetings, approach problems, and engage their teams.



4. YOUR FUTURE CUSTOMER

Scan the QR code to watch a video summarising this talk track



OVERVIEW

Customer expectations are changing fast. Many organisations still build for who their customers used to be, not who they are becoming. This keynote challenges the assumptions organisations make about their customers, replaces stereotypes with evidence, and explores what's actually driving expectations, behaviour, and trust. It's about building the empathy and curiosity to understand your customers as they are now and as they're becoming, including the rise of modern fandoms and what it takes to earn genuine loyalty at depth.

CONTENT

- **The customer of tomorrow:** What is driving fundamental change in how people think, choose, and interact with organisations.
- **Generational shifts:** How different generations approach technology, trust, loyalty, and the brands they choose to support.
- **Behavioural shifts and technology:** Changes in personalisation, attention, peer influence, and decision-making, including how AI is shaping choice and how brand fandoms form.
- **From insight to action:** How to build customer anticipation into strategy and daily work, and how to create the conditions that help genuine loyalty grow.

TAKEAWAYS

- A clear view of the forces reshaping customer expectations and behaviour.
- Practical steps to anticipate customer needs and stay ahead of change.
- Confidence to design for who customers are becoming, not who they were.
- Tools to build real connection and foster fandoms with your customers.



5. RISE OF THE HUMANS: THE FUTURE OF WORK

Scan the QR code to watch a video summarising this talk track



OVERVIEW

The future of work is being reshaped by powerful forces, from the rise of AI and generational shifts to the demand for flexibility, wellbeing, and meaning. This keynote takes the People Curiosity lens and applies it to your workforce, unpacking what's really driving employee expectations across generations and why most organisations are designing for the workforce they had rather than the one they need. Drawing on proprietary research, it challenges generational stereotypes, replaces them with evidence, and shows how to build a culture where people genuinely want to stay, contribute, and grow.

CONTENT

- **What's driving workforce change:** The megatrends reshaping how, where, and why people work, tailored to the current climate.
- **Generations in focus:** Key traits and influences shaping Boomers, Gen X, Millennials, Gen Z, and Gen Alpha, with a deep dive into the emerging generations now entering the workforce.
- **Proprietary research insights:** Exclusive findings on what workers actually value and what motivates them in the changing workplace.
- **People Curiosity in practice:** How genuine interest in understanding your people changes the culture and outcomes you get from them.

TAKEAWAYS

- A clear understanding of the forces reshaping workforce expectations and why the old playbook isn't working.
- Specific insights into Gen Z and Gen Alpha as drivers of change in organisations.
- Strategies for building cultures where people want to stay, contribute, and grow.
- Practical steps to design for the workforce you're getting, not the one you had.



6. THE ART OF REIMAGINATION



OVERVIEW

The most powerful solutions come from refusing to accept the obvious framing of the problem. McDonald's wanted more customers, so they built playgrounds. Thailand wanted more tourists, so they taught the world to cook Thai food. Michelin wanted to sell more tyres, so they created a restaurant guide that made people drive further. This keynote is about questioning assumptions, thinking like a behavioural scientist, and finding solutions your competitors would not ordinarily consider. It's a session for organisations that know incremental improvement isn't going to be enough.

CONTENT

- **The psychology of assumption:** How deeply held beliefs about what's possible constrain what gets considered, and why smart people in good organisations default to incremental thinking.
- **Systems of thinking:** Through an interactive activity, explore how the two systems of our brain drive everyday decisions, and how to override the patterns that keep us stuck.
- **Reimagination in practice:** Real-world case studies of organisations that found extraordinary solutions by refusing the obvious frame.
- **Creating the conditions:** How to build an environment inside your organisation where genuinely different thinking can happen.

TAKEAWAYS

- A clear case for why transformational thinking is the right response to the current environment.
- Tools for identifying and challenging the assumptions that limit what your organisation considers possible.
- Real examples of organisations that have reimaged successfully, and what they actually did differently.
- Practical frameworks to create the conditions for bold strategic thinking, not just incremental improvement.



Contact

To enquire about Dr Ben Hamer for your next event, please reach out to discuss content, availability, fees and more.

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Scan the QR code to watch Dr Ben Hamer's hype reel



 thinkertank

DR BEN HAMER | FUTURIST + CURIOSITY EXPERT
